

Address all correspondence and advertising enquiries to

Early Childhood Teachers' Association (ECTA Inc.)

20 Hilton Road, Gympie Qld 4570

Ph: 0418 157 280 Fax: 07 5481 1148

e. info@ecta.org.au w. www.ecta.org.au

Journal contributions

Articles and ideas for possible inclusion in the journal, following review by the editorial panel, are welcomed. See inside back cover for submission guidelines.

Advertising rates (GST inclusive)

	1 Issue	2 Issues	3 Issues
Full Page	\$451.00	\$407.00 per issue	\$363.00 per issue
Half Page	\$269.00	\$242.00 per issue	\$214.50 per issue
Quarter Page	\$181.50	\$148.50 per issue	\$121.00 per issue
Eighth Page	\$121.00	\$88.00 per issue	\$71.50 per issue

Inserts

\$200 for an insert to be included. Written notification of intent is required, as there is a limit on the number of inserts per issue.

Dates for contributions

Published	Contributions due	
No 1	Last week in January	Autumn
No 2	Last week in May	Spring
No 3	Last week in September	Summer

Advertising policy

ECTA Inc. reserves the right to determine the suitability and quality of any camera-ready artwork supplied by advertisers. Advertisements in Educating Young Children (EYC) are the responsibility of the advertiser. While EYC makes reasonable efforts to ensure that no misleading claims are made by advertisers, responsibility is not accepted by EYC or ECTA Inc. for statements made or the failure of any product or service to give satisfaction. Inclusion of a product or service should not be construed as an endorsement or recommendation by ECTA Inc. Advertisers should comply with the Trade Practices Act 1974.