EYC Advertising Guidelines

Format

Full colour (PDF, JPEG, or PNG) with a high resolution (minimum 300 DPI).

Dimensions

Full Page: 260mm high x 170mm wide

Half Page: 130mm high x 170mm wide

Quarter Page: 120mm high x 80mm wide

Advertising Rates (GST Inclusive)

Ad Size	1 Issue	Same Ad in 2 Issues	Same Ad in 3 Issues
Full Page	**$450**	**$410**	**$370**
Half Page	**$270**	**$245**	**$215**
Quarter Page	**$180**	**$150**	**$120**

Deadlines for artwork

Journal 1: Last week in January Journal published March/April

Journal 2: Last week in May Journal published July/August

Journal 3: Last week in September Journal published November/December